



## *Being “Passionate” pays off for MAR*

Clyde Campbell, Managing Director of Machinery Automation & Robotics (MAR), designers and builders of automated manufacturing systems, presented at CTPM’s 14<sup>th</sup> Annual Case Study & Networking Forum in September 2008. MAR were the first equipment supplier in Australia to be accredited by CTPM as supplying TPM<sup>3</sup> “friendly equipment”.



Clyde founded MAR in 1987 and now operates in Sydney, Melbourne and Brisbane. Recently, MAR was named the Telstra Australian Business of the Year for 2008. MAR was also recognised for their innovation by being awarded the AMP Innovation Award and the Panasonic Australia Medium Business Award which recognises outstanding businesses with between 21 to 200 employees.

Clyde said “The Telstra awards are the most prestigious business awards on the calendar and benchmarks us against best businesses. Winning the award is a great honour and reflects the dedication and commitment of the entire MAR team”. Clyde attributes the success of his business to his “passionate” employees.

Clyde gave a captivating presentation showing some of the many opportunities that automation and robotic solutions offers across manufacturing. Of particular interest to the audience was MAR’s involvement in California, USA assisting with automation in the manufacture of solar thermal reflectors. The size and scale of the installation of the reflectors at a solar power plant in Nevada was breathtaking indeed.

MAR work with many suppliers of industrial automation components and deliver turnkey solutions (products and services) based on customer needs. MAR partner with various technology experts and promote open integration, allowing for a best fit approach to customer requirements.



For further information about MAR, TPM<sup>3</sup> - Australasian Lean or the Lean & TPM Forum contact Robert Heslop – CTPM Managing Navigator VIC & TAS, who is based in Melbourne, Victoria on 0437 997 519 or CTPM Australasia Head Office on 02 4226 6184.



2008 Telstra Australian Business Of The Year